

Glorious 18 Years of Excellence



**WINNER
OF A+++
EXCELLENT
B-SCHOOL
AWARD**

Courses approved by AICTE affiliated to AKTU & University of Lucknow

MBA	AKTU Code -756			LU CODE CIMS-1063
BBA	BCA	INTEGRATED B.A LLB		
B.COM	B. Com (H)	B.Ed.	D.EL.ED (BTC)	

ADVISORY BOARD



Shri Rajendra Bhonwal, IAS

Retd. Principal Secretary, Ex-Chief Election Commissioner Govt. of Uttar Pradesh, held various reputed post in Govt. of U.P. keenly involved in Education And Social Services.



Shri A.K. Mishra

(Founder of Chankaya IAS Academy) Popularly known as SUCCESS GURU & founder director of "Chankaya IAS Academy Delhi" & having branches pan India His vision is to do something extraordinary in life so he has been inspiring youth to live life of their dreams with his art of success program.



Shri Umendra Sharma, IFS (R.)

Served in various Capacities in Forest Department of U.P., Retired as HOD & Known for his exemplary work in Forestry & Environment having keen interest in education specially environment.



Shri Joginder Mittal, FCA

More than 32 years of rich experience as **Practicing Chartered Accountant, Key Partner in JM & ASSOCIATES**, Chartered Accountants, Convener of East of Kailash Study Group of Northern India Regional Council (NIRC) of ICAI.



Dr. Anita Bhatnagar Jain, IAS

Former additional chief secretary Govt. of U.P. Member, U.P. Public Service Tribunal Working for environment for last two decades. Formed "Bal Paryavaran Vahini" of 1,00,000 children and made A film 'Humari Prithivi Hamara Ghar' screened by UNESCO. More than 50 publication of diverse writing including Children's stories and books.



Ms. Rachana Govil

(Arjuna Awardee & Yashbharti Awardee) An achiever herself retired from the post of Executive Director in Sports Authority of India, Ms Rachana is a great motivator to the students and faculty. She is an expert in stress management and guides students to achieve excellence as per their aspiration in life.



Shri Sanjeev Bansal

Founder Secretary of charitable society HERS running two distinguished institutions IMRT and CIMS. He has vast experience of educational policies of GOI as well as UP Govt. He looks after day to day working of institutions and maintains good repo with universities as well as industries and other public relations.



Ms. Shubhi Bansal

IIM Alumnus and Aditya Birla Group Scholarship Awardee. Ranked amongst top B-School graduates of the country. She has a vast experience of working in International Organizations and NGOs in Health, Education and Skill development sectors.

OUR PATRON



D.R. BANSAL, IFS
CHAIRMAN

It is our passion and enthusiasm behind establishing IMRT. We are passionate about IMRT rather than in it for legacy. We are keen to spread holistic education and genuinely enjoy engaging with our students in the process.

For holistic development of the students, learning by doing is our philosophy that places emphasis on students' engagement and hand-on and work-based process of education. Students actively participate in more practical and imaginative ways.

IMRT focuses on:

- Overall communication skill.
- Organising seminars & workshops for the national and international topics inviting national level experts.
- Organising industrial visits, tours, and excursions and giving emphasis on nature awareness.
- Deeply concerned with the career building of our students.



VISION

To be a nationally recognized center of excellence in management education, nurturing responsible, ethical, and innovative leaders who contribute to the progress of society and the nation.

MISSION



- **To provide quality, value-based and industry-oriented management education.**
- **To develop leadership, communication, analytical and entrepreneurial abilities in students.**
- **To promote a culture of innovation, discipline, integrity and social responsibility.**
- **To build strong industry-academia collaboration for experiential learning and better career opportunities.**
- **To foster an environment that encourages holistic development-intellectual, emotional, cultural, and ethical well being.**

Courses Offered



Post Graduate



MBA

APPROVED BY AICTE
AFFILIATED TO AKTU
Specialization Offered

1. Human Resources
2. Marketing
3. Finance
4. Information Technology
5. International Business
6. Operations Management

AKTU CODE - 756

NEWLY INTRODUCED COURSE



**INTEGRATED
B.A. LLB (5 YEARS)
AFFILIATED TO
UNIVERSITY OF
LUCKNOW &
APPROVED BY BCI**

Under Graduate



**BBA, BCA, B.Com,
B. Com (Hons.),
B.Ed, D. El.Ed (B.T.C)**












INTEGRATED B.A LLB

APPROVED BY BCI

Affiliated to
University of Lucknow
LU CODE CIMS - 1063

Hi-Tech & Modern Infrastructure



-  Posh and Safe location.
-  Lush Green Campus.
-  Wi-Fi Enabled Campus.
-  In-campus hostel facilities for boys & girls
-  Air-Conditioned Classrooms.
-  Well-Stocked Library.
-  Advanced Computer Lab.
-  Student Cafeteria.
-  Multipurpose Conference Auditorium.
-  Modern Gym with Cutting-Edge Equipment
-  Multi-sport Activity Ground

Hi-Tech & Modern Infrastructure



Smart Classroom



Hi-Tech Computer Lab



Library

In-Campus Girls & Boys Hostel



Girls Hostel Room



Boys Hostel Room



Hostel Mess

Multi Facilities



Hygienic Cafeteria



Modern GYM



Conference Room

Honorable Dignitaries in Campus



Address by the Hon'ble Chief Minister of UP Shri Yogi Adityanath Ji, on the Occasion of Maharana Pratap Jayanti Celebration



Insightful Session on Good Governance by Hon'ble Shri Rajnath Singh Ji, Hon'ble Defence Minister of India



Hon'ble Shri Ram Naik, Governor of UP, graced the inaugural session of International Yoga Day



Hon'ble Shri Akhilesh Yadav Ji, Ex CM UP, delivered an insightful talk on The Role of Youth in Politics



The A+++ Award was conferred upon IMRT by Hon'ble Shri Ramesh Pokhriyal 'Nishank', Ex-CM of Uttarakhand.



Inauguration of the 10th Founder's Day by Hon'ble Shri Dara Singh Chauhan, Cabinet Minister, Government of UP



Hon'ble Shri Mahendra Singh and Hon'ble Shri Ashutosh Tandon graced the occasion by inaugurating the Health Awareness Camp aimed at promoting community well-being



Interaction with Students on Social Issues by Shri Manoj Tiwari, Hon'ble Member of Lok Sabha.



Yog Guru Baba Ramdev interacted with students, emphasizing the holistic benefits of yoga

Guided by The Icons Who Define Excellence



**Shri Akhand Pratap Singh, IAS, Chief Secretary,
Delivered a Lecture on Leadership and Governance.**



**Inspiring address by Chief Secretary Shri Alok
Ranjan at the Orientation Programme.**



**Chief Secretary Shri Navneet Sehgal felicitates
Students at the Annual Fest.**



**Principal Secretary Shri Pradeep Kumar Dubey
Speaks on democracy and youth participation**



**Shri Indra Vikram Singh, IAS, addressed
MBA Students at the Orientation Programme.**



**Ms. Praveen Talha, IRS, addressed Students at the
Youth Leadership Summit**



**Shri Sarveshwar Shukla, IAS, Addressed the
Gathering on the topic "Good Governance &
Administrative Reforms**



**Address by Shri Rajendra Bhonwal, IAS,
on "The Role of Youth in Strengthening the
Electoral Process.**



**On the occasion of Dandiya Night,
Shri D.R. Bansal, Chairman presenting a
memento to Mr. Nipun Agarwal, IPS.**

Convocation



Hon'ble Justice A.R. Masoodi



Hon'ble Justice A.R. Masoodi, Allahabad High Court inaugurated Convocation of MBA Students



Dr. Anita Bhatnagar Jain IAS (R)



Dr. R.L. Singh IFS



Lamp Lighting by Dignitaries - Justice A.R. Masoodi, Dr. Anita Bhatnagar Jain IAS, Sh. Umendra Sharma IFS, Sh. Rajendra Bhonwal, IAS



Sh. G.B. Patnaik, IAS



Sh. Jitendra kumar IAS



Lamp Lighting by Dignitaries - Sh. Anoop Pandey IAS, Sh. Jitendra Kumar IAS



Sh. Mahesh Gupta, IAS

Physical Development



Volley Ball



Table Tennis



Kabaddi



Tug-of-War



Carrom



Chess



Badminton



Arm Wrestling



Shot-Put

Cultural Performance



Dandiya Night



Educational Excursion Activity



Students Visit to Golden Temple, Amritsar



Students Enjoying River Rafting in Rishikesh



Students Enjoying Snowfall in Manali



Students Visit to Robber's Cave, Dehradun



Students Visit to Forest Research Institute, Dehradun



Students Visit to Rock Garden, Chandigarh



Students Visit to Shree Ram Mandir, Ayodhya



Students Visit to Atal Tunnel, Himachal Pradesh



Students Visit to Dalhousie, Himachal Pradesh

Holistic Development



Debate Competition



Gomti Book Festival, Lucknow



Yoga Session Conducted at IMRT Campus



Mega Trade Fair Visit



Diwali Fest Competition



Fine Arts Competition



Students Visit to Dilkusha Garden, Lucknow



Students Educational Visit to Science City, Lucknow



Students Visit to Kukrail Forest, Lucknow

Social Welfare Club



Tree Plantation Drive by Ms. Shivani Ben with IMRT Chairman Sir



Blood Donation by IMRT Students



Covid Vaccination at IMRT Campus



Winter Clothes Donation to underprivileged families by IMRT Social Club



Green Guardians Initiative by IMRT Students



Religious Leaders at Mental Health Awareness Week



Community Service in Primary School



Each One Teach One Program Conducted by IMRT Students for Underprivileged Children



Deepawali Celebration with Underprivileged Children at IMRT Campus

DEDICATED PLACEMENT CELL

IMRT has a dedicated placement cell to cater to the events and activities pertaining to placements



Ms. RIYA TRIPATHI

Placement & Corporate Relation Manager



I personally mentor and supervise students to help them achieve their dream placements.

Ms. SHILPIKAA PANDEY, Director IMRT



Ms. KHAN MUSTAG FIRA

Placement & Corporate Relation Manager

Objectives of the placement cell :

- ★ To give knowledge, skill, and aptitude and meet the manpower requirements of the Industry.
- ★ Prepares the students to face campus interviews by imparting training in employable skills like Aptitude skills (Verbal Ability, Quantitative & Logical Reasoning), Body Language, Resume Writing, Interview Skills, Group Discussions, Overall Personality Development & Grooming

Training and Placment model at IMRT

GROUP
DISCUSSION

CASE STUDY

EXCURSION
AND TOUR

MOCK INTERVIEW
BY EXPERTS

ROLE PLAY

MANAGEMENT
GAMES

PERSONALITY
DEVELOPMENT
CLASSES

INDUSTRIAL
VISIT

PRESENTATION
BY STUDENTS
IN CLASSROOM

Stuents Placement Committee



Industrial Visit



TATA Telco, Lucknow



HCL, Lucknow



Motilal Oswal, Lucknow



Brindavan Bottlers, Lucknow



Akshaya Patra, Lucknow



Hero Moto Corp, SIDCUL, Haridwar



Raebareli Rail Coach Factory, Raebareli



Ashri Menthol Private Limited, Barabanki



Coca Cola, Barabanki

Preparing For Dream Placement



Corporate Training



Management Game



Personality Grooming



Leadership Training



Corporate Etiquette



Interview Skills

Tips by Senior Corporates That Help Students In Corporate Life



Ms. Praveen Talha, IRS
Former Member UPSC Govt. of India



Mr. Syed Hasan Zafar
Head Commodity, CMIE



Mr. Nadeem Khan
Director UNITECH



Mr. Girja Shankar
Country Head, Kelvinator



Mr. Rajesh Fanda
VP, UB Group



Mr. Vivek Ladani
Head Asia, Coca-Cola

Our Future Manager & Our Past Recruiters



Atharva Raj Shukla
Digital Pavilion-CEO



Heena Fatima
UBERINDIASYSTEMS - TEAMManager



Vikash Rai
AML RightsourceDesigna on - Associate analyst



Safiq
Account Manager-Zomato



Nazia Fatima
AxisBankLtd - Manager



Ankita Singh
IBS Sr. Marketing Officer



Jigisha Marwaha
NSLTextiles-SeniorHRGeneralist



Shahrose Ahmad Iraqui
GenpactIndiaPvt.Ltd.-BusinessFinancialAnalyst



Aditya Kumar Shukla
GMModularPvtLtd - SeniorManager



Ashish kumar Mishra
MacroOutsourcing - Manage



नौकरियों की बौछार, आईएमआरटी के छात्र गदगद

प्रहरी संवाददाता

लखनऊ। गोमतीनगर स्थित इंस्टीट्यूट ऑफ मैनेजमेंट रिसर्च एंड टेक्नोलॉजी (आईएमआरटी) में आयोजित कैम्पस प्लेसमेंट में आमंत्रित देश-विदेश की नामी कंपनियों ने विभिन्न पाठकों के अंतिम वर्ष के सभी छात्रों का चयन किया है। गत नवंबर माह से चल रही प्लेसमेंट की प्रक्रिया के तहत छात्रों का चयन छह लाख से 13 लाख रुपये सालाना के पैकेज पर हुआ है। ऑटोमोबाइल सेक्टर की जानी-मानी कंपनी कैटीएम ऑटोमोबाइल प्राइवेट



लिमिटेड की ओर से प्रबंधन के छात्रों का साक्षात्कार लिया गया। इसमें एमबीए के आलोक श्रीवास्तव, ऋषभ पाठक, बीबीए की रिकी भट्ट

समेत कई छात्रों का चयन किया गया। ऑनलाइन लर्निंग सेक्टर की जानी-मानी कंपनी प्लैनेट स्पार्क द्वारा ऑनलाइन इंटरव्यू लिया गया। इसमें



आईएमआरटी का नाम प्रमुख संस्थानों में

अच्छे शैक्षिक वातावरण एवं बेहतर प्लेसमेंट की वजह से आईएमआरटी का नाम उत्तर भारत के प्रमुख संस्थानों में लिया जाता है। विद्यार्थी इस संस्थान को प्राथमिकता देते हैं। गोमतीनगर स्थित आईएमआरटी वर्ष 2008 से शिक्षा के क्षेत्र में अपनी सेवाएं दे रहा है। संस्थान में एमबीए, बीबीए, बीसीए, बीकॉम ऑनर्स, बीकॉम, बीएड एवं डीएलएड पाठ्यक्रम का संचालन होता है।

OUR PLACED STUDENTS OF CURRENT BATCH



Gaurav Dubey
CTC : 12 LPA



Alok Srivastava
CTC : 9.5 LPA



Rishabh Pathak
CTC : 9.5 LPA



Ashish Kumar Rai
CTC : 4.5 LPA



Riya Singh
CTC : 8 LPA



Areeb Shaikh
CTC : 8.5 LPA



Kriti Jaiswal
CTC : 4.5 LPA



Shahrose Ahmad
CTC : 8.5 LPA



Amit Kushwaha
CTC : 8 LPA



Tushar Bhardwaj
CTC : 6 LPA



Virat Gupta
CTC : 5 LPA



Tejasvi Yadav
CTC : 6 LPA



Aditya Srivastava
CTC : 6 LPA



Vishvas Pandey
CTC : 6 LPA

Placements - 2025



Misthi

CTC : 4 LPA



Riya Singh

CTC : 4 LPA



Beenita

CTC : 7 LPA



Ayush Yadav

CTC : 7 LPA



Shivansh Sahai Mishra

CTC : 4 LPA



Ayush Pandey

CTC : 4 LPA



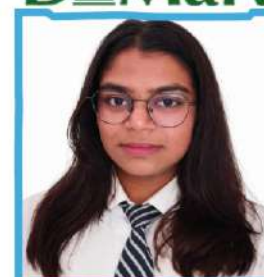
Kalpana Joshi

CTC : 4 LPA



Shivani Chaturvedi

CTC : 7 LPA



Tanya Kumar

CTC : 4 LPA



Zia Fatima

CTC : 4 LPA



Rashi Bhaduria

CTC : 4 LPA



Aman Yadav

CTC : 4 LPA



Ayushman

CTC : 4 LPA



Kavya

CTC : 4 LPA



Vertika Krishna

CTC : 8 LPA

Placed Students Testimonials



IMRT is the one Institute which has provided a tremendous boost to my career it has not only impart quality education .

Anamika Pandey

MBA (2023-25)

Placed In : Samadhan Group



My experience at IMRT is great and memorable. The mentors here have helped me in to enhance my academic and interpersonal skills.

Rituja

MBA (2023-25)

Placed In : Samadhan Group



It was my immense luck and fortune to be the part of IMRT where I can grow. The entire faculty and department leaves no stone unturned to shape one\'s future.

Roshni

MBA (2023-25)

Placed In : Investor Clinic



“It was a great experience studying at IMRT, a memory to cherish for lifetime. My experience at IMRT was full of learning and grooming.

Anjali

MBA (2023-25)

Placed In : Samadhan Group



My sincere appreciation & gratitude to my faculty members & dedicated placement cell for working on individual personality.

Rishab Srivastava

MBA (2023-25)

Placed In : Learning Routes



I am grateful to my mentors at IMRT for working on holistic development of students that helped us groom professionally for taking leadership positions in corporate world.

Kavita Giri

MBA (2023-25)

Placed In : Jaro Education



It was my immense luck and fortune to be the part of IMRT where I can grow. The entire faculty and department leaves no stone unturned to shape one\'s future.

Yashwant Singh

MBA (2023-25)

Placed In : Investor clinic



IMRT has given me the opportunity to gain knowledge and experience aided by industrial visits and internship opportunities along with helping me grab a job.

Praduman Pandey

MBA (2023-25)

Placed In : Jaro Education



My experience with IMRT College has been incredible. I got placed with a good company and I am really thankful towards teachers & placement cell.

Sidharath Shukla

MBA (2023-25)

Placed In : Planet Spark

Breaking News..!!

Shri Times
23rd February 2013

उत्थान-2013 का प्रमुख विषय रहा रोजगार

दैनिक भास्कर
आईएमआरटी कॉलेज में 7वें अंतर्राष्ट्रीय योग पर वर्युअल योग सत्र आयोजित किया

दश-विदेश

रुद्धियों की जंजीरें तोड़ आत्मनिर्भर बने महिलाएं: ख्याति

दैनिक भास्कर
महिलाएं रुद्धियों की जंजीरें तोड़ आत्मनिर्भर बने: ख्याति गव

11 March_Roz Ki Khabar_Lucknow
सौभाग्य का महिला के रूप में बढ़ा होना, इंटर ब्राय सृष्टि व ब्रह्माण्ड की रचना के समतुल्य है: जस्टिस मसूदी

दैनिक भास्कर
सृष्टि और ब्रह्माण्ड की रचना में महिलाओं की भूमिका अतुल्य: जस्टिस मसूदी

उत्थान-2013 का प्रमुख विषय रहा रोजगार

दैनिक भास्कर
शिक्षित महिलाओं की सोच से ही होगा बदल

Students mess

दैनिक भास्कर
शिक्षित महिलाओं की सोच से ही होगा बदल

208 VOLUNTARY DONORS FROM LUCKNOW REGISTER WITH DATRI

Hindustan Times
27th March 2009

IMRT gets Excellent Business School award

Job opportunities in various sectors discussed

Utthan-2013

IMRT RECOGNISED AT A BUSINESS MEET

आईएमआरटी में कायशाला

next 8th May, 2011

convocation

Head, Centre for Research and Development

Head, Centre for Research and Development

Pioneer
7th March 2013
Sunday Pioneer
24th February, 2013

Lively Campus Life with a Variety of Curricular & Extra - Curricular Activities

